



**Sellers' Conference for  
Online Entrepreneurs**

## **Vendor Presentation Series**

This vendor presentation  
was delivered at  
[SCOE 2011.](#)

# ShipRush



Powerful & integrated shipping  
for Amazon & Ecommerce

# ShipRush



**Q: What is ShipRush?**

**A:** ShipRush is integrated shipping for Amazon merchants.

ShipRush automatically downloads order information from Amazon.

After the orders are shipped, the shipping information is uploaded to Amazon.

## ShipRush Features

- Integrated! ShipRush imports address information and can post back to the ecommerce system. This:
  - Saves time
  - Reduces human error
  - Automates and simplifies the shipping process
- Bulk shipping
  - Allows users to process many labels by clicking a single button
- Supports all FedEx services, including SmartPost and Electronic Trade Documents
- Prints packing lists
- Automatically emails shipping notifications to the buyer
- Prefills international customs forms with order items

## Integration

FROM Amazon: ShipRush automatically pulls:

- Buyer's Address
- Order information
  - items purchased
  - cost

TO Amazon: ShipRush automatically posts:

- Shipping carrier
- Service used
- Tracking number
- Marks the order as shipped

## **Bulk Shipping**

- Add multiple items into the bulk shipping area
- Can set the specifics (service, weight, etc) for all shipments, or per shipment
- Single click for all labels to print out
- Bulk-print packing lists

## **FedEx SmartPost**

- SmartPost is a hybrid shipping service.
- Shipments are given to your regular FedEx Ground driver.
- FedEx takes the package to the closest postal hub then hands over to USPS.
- USPS does the final delivery.
- Benefits:
  - No fees for residential delivery
  - Saturday Delivery free of charge
  - Full, FedEx tracking visibility
  - Very cost effective for 1-15 lb shipments
  - Ship to APO/FPO address
  - Ship to PO Boxes

## **Packing Lists**

Packing lists can be printed one at a time or in bulk.

They can print to either a thermal or laser/inkjet printer

## **Automatic email**

ShipRush automatically emails the buyer shipment information.

This email can be sent a few ways:

- Directly from the FedEx servers
- Local email client (Outlook, Thunderbird, etc)
- Directly through an SMTP server (used for web-based mail such as Gmail, Yahoo, etc)

## Q: What is the ShipRush FedEx ecommerce initiative ?

A: ShipRush and FedEx have teamed up to offer a free, one year license of ShipRush for eBay, Yahoo, Amazon, PayPal and Google Checkout to all U.S. FedEx customers. Offer expires December 19, 2011.

Details:

- Support from ShipRush Guru's included!
- ShipRush updates & upgrades are free of charge
- Eligibility for the ShipRush FedEx Advantage program (see <http://fedex.shiprush.com/fedex-advantage-for-shiprush-shipping-software> for details)

## What is needed to use ShipRush?

- FedEx account
- Windows computer with an internet connection
- Printer (laser, thermal or inkjet)
- Amazon Pro Merchant account



# Demonstrations

## Q & A

- Contact info:
  - ShipRush Customer Service:
    - (206) 812-7874
    - [info@shiprush.com](mailto:info@shiprush.com)
  - <http://fedex.shiprush.com/>



## **Vendor Presentation Series**

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